



SPONSORSHIP OPPORTUNITIES

Regardless of your company's current marketing and promotional strategies, we offer several *Sponsorship Packages* to facilitate your advertising budgets. Please note that each sponsor is responsible for providing the Baytown Pizza Festival (BPF) with all necessary materials and permissions for utilization of their promotional material.

AVAILABLE SPONSORSHIP LEVELS (USD)

- | | | | |
|----------------------|-------------------------|--------------------|-----------------|
| • Underwriter | \$25,000 or more | • Silver | \$10,000 |
| • Platinum | \$20,000 | • Bronze | \$7,500 |
| • Gold | \$15,000 | • Corporate | \$5,000 |

All Sponsors may receive one or more of the following:

- Hyperlink to the company's website on BPF's website.
- BPF's promotional email listing of over two thousand entries.
- Company mentions on BPF's advertisement flyers and posters.
- One (1) 10' x 10' canopy tent along with one (1) table and six (6) Chairs during our Baytown Pizza Festival at the venue.
- Placement of company's banner and materials during the entire Baytown Pizza Festival event.

SPONSORSHIP PACKAGES

UNDERWRITER - \$25,000

- Prominently displayed logo on all flyers and posters.
- A minimum of four (4) scripted announcements at the Baytown Pizza Festival's main concert event stage.
- Company representation in all radio and TV promotional spots (beginning no less than two (2) weeks prior to Baytown Pizza Festival weekend.
- Company name and products will be recognized during all events.
- Six (6) general VIP admission tickets to Baytown Pizza Festival.
- Option of having your company's logo on the front of BPF's promotional vehicles during Baytown Pizza Festival.
- Right of First Refusal (RFR) annually.



SPONSORSHIP PACKAGES (cont'd)

PLATINUM - \$20,000

- Up to three (3) scripted announcements at the Baytown Pizza Festival's main concert event stage.
- Five (5) complimentary tickets to the VIP Hospitality area at the 2024 Baytown Pizza Festival.
- Five (5) complimentary general admission tickets to the 2024 Baytown Pizza Festival.
- Prominently displayed banners and materials during the entire event and on the main stage of Baytown Pizza Festival.
- One (1) company vehicle allowed in the 2024 Baytown Pizza Festival.

GOLD - \$15,000

- A minimum of two (2) scripted announcements at the Baytown Pizza Festival's main concert event stage.
- Company name and products will be recognized during all the Baytown Pizza Festival.
- Five (5) complimentary tickets to the VIP area at the Baytown Pizza Festival.
- One (1) company vehicle allowed in the 2024 Baytown Pizza Festival.

SILVER - \$10,000

- Four (4) complimentary general admission tickets to the 2024 Baytown Pizza Festival.
- Four (4) complimentary tickets to the VIP Hospitality area at the 2024 Baytown Pizza Festival.

BRONZE - \$7,500

- Company name and products will be recognized during all the events.
- Two (2) complimentary tickets to the VIP Hospitality area at the 2024 Baytown Pizza Festival.
- Two (2) complimentary general admission tickets to the 2024 Baytown Pizza Festival.

CORPORATE - \$5,000

- Two (2) complimentary tickets to the VIP Hospitality area at the 2024 Baytown Pizza Festival.
- Two (2) complimentary general admission tickets to the 2024 Baytown Pizza Festival.



SPONSORSHIP AGREEMENT

This Sponsorship Agreement, made as of the ___ day of _____ 2024, by and between Baytown Pizza Festival (BPF), and _____, is formed on this date for the sole purpose of promoting Baytown Pizza Festival's to be held on _____ 2024 in Baytown, Texas upon the following terms and conditions hereinafter set forth.

- Sponsor will provide BPF with all materials and necessary permissions needed to utilize the sponsor's name and logos in promoting Baytown Pizza Festival.
- Sponsor agrees to a cash sponsorship of \$_____, which validates the aforementioned company as a _____ sponsor for the 2024 Baytown Pizza Festival.
- As producers of the annual 2024 Baytown Pizza Festival shall retain all rights of ownership. This agreement does not constitute a partnership or joint venture between the parties.
- The producers of 2024 Baytown Pizza Festival further agree to give the Underwriter sponsors the "Right to First Refusal" to the 2024 Baytown Pizza Festival.
- Sponsorship commitments are due 45 days prior to this event.
- Please make checks payable to Baytown Pizza festival, and send your sponsor information along with this executed agreement to:

Baytown Pizza Festival (BPF)

IN WITNESS WHEREOF, the parties to this Sponsorship Agreement have executed it effective as of the day and year first written.

Baytown Pizza Festival

Authorized Signature of
Sponsor

Printed Name

Date

Authorized Signature of BPF
Rep.

Printed Name

Date